

The logo for BLECH Nordic 2011 features the word "BLECH" in a bold, metallic, sans-serif font. Below it, "Nordic 2011" is written in a smaller, blue, sans-serif font. To the right of the text is a stylized graphic consisting of a grid of squares with a circular element that overlaps the grid, suggesting a sheet metal or industrial theme.

Plåtbearbetningsmässan
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BLECH Nordic 2011 - Sheet Metal Working Exhibition:

New business opportunities for a highly dynamic industry sector

The first BLECH *Nordic*, Sheet Metal Working Exhibition, will open its doors from 4 - 7 October 2011, at Stockholmsmässan, in Stockholm. One hundred companies from 17 countries will exhibit at this launch exhibition entirely dedicated to sheet metal working. Alongside Swedish companies (45% of the exhibitors) there will be exhibitors from all over the world, including Germany, Italy, Finland, Denmark, Great Britain, the USA and China.

“The high percentage of exhibitors from outside Sweden at the first BLECH Nordic event demonstrates the importance of the Nordic market for the sheet metal working industry. After difficult times, companies in this highly dynamic industry sector are looking to develop new business opportunities and to strengthen their position in well-established, high-tech markets such as the Nordic countries,” says Susanne Rauberger, Exhibition Director, on behalf of the organisers, Mack Brooks Exhibitions.

Focus on innovation and expertise

Since the global economic crisis the situation within the sheet metal working industry has clearly stabilised and the general outlook is optimistic again, in particular for manufacturers and suppliers in the Nordic countries. Here, sheet metal working is a high-performance industry sector that was able to cope with the economic downturn by continued innovation, expertise and flexibility. By offering energy efficient manufacturing solutions, cutting-edge technology as well as top-quality machines and tools for a world-wide market, the Nordic countries' sheet metal working industry currently benefits from high export rates, in particular to growth markets such as India, China and Brazil; and demand within the domestic markets is also showing signs of recovery, with automotive production on the up again, a large number of ongoing infrastructure projects and renewable energy construction as a major growth sector.

“The launch of BLECH Nordic comes, therefore, exactly at the right time, as there has been a clear demand by the sheet metal working industry in the Nordic countries for a targeted industry event. We are particularly delighted to be able to hold BLECH Nordic during Tekniska Mässan, the Scandinavian Technical Fair, renown as Sweden’s most trendsetting technology fair covering a wide range of different technical manufacturing processes,” explains Susanne Rauberger.

Exhibition and seminars for everyone involved in sheet metal working

BLECH Nordic 2011 covers all sectors of the sheet metal manufacturing process, including sheet metal supply; tubes and sections; metal-forming and bending solutions; stamping; pressing; automation; flexible manufacturing systems; cutting; punching; joining/welding; tooling; laser technology; CAD/CAM; finishing/coating; quality assurance and material handling.

With this comprehensive range of products, BLECH Nordic is the event for everyone involved in sheet metal production, working or trading, from all management levels in small, medium-sized or multinational companies. Visitors include production specialists, designers, plant managers, manufacturers, engineers and buyers as well as students and experts from associations.

A series of sheet metal research and new technology seminars will be held on each exhibition day. The seminars include presentations about the latest developments in sheet metal forming; simulation and process optimisation; laser and water jet cutting as well as welding processes. Visitors to BLECH Nordic will be able to attend these seminars free of charge.

Opening hours and Tickets

BLECH Nordic 2011 is held in Hall B at Stockholmsmässan Fair Centre and is open from Tuesday, 4 October to Thursday, 6 October 2011, from 09:00 - 17:00 and on Friday, 7 October 2011, from 09:00 - 16:00. For visitors who pre-register at www.blechnordic.com, entry to BLECH Nordic is free. Ticket price on site is SEK 150.

Detailed information on BLECH Nordic can be found at www.blechnordic.com. The website also includes an up-to-date exhibitor list with a large number of company profiles as well as useful information on travel and accommodation.

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